

## Why consider sponsoring?

Pickaway County Agricultural Society takes pride in the opportunities we provide to our community and youth. As a sponsor for the Pickaway County Fair you can publicly show your support for our junior fair while advertising your services. With multiple educational, exhibition, agricultural, and entertainment events planned throughout fair week there are thousands of spectators and participants that come through our gates. Community support and youth enrichment is important to us. We appreciate your thoughtful consideration as you decide what level you would like to support Pickaway County's rich agricultural heritage and tradition, community, and youth.



2021 Pickaway County Fair Royalty (L to R)  
King's Attendant, Austin Eitel  
King, Mason McFarland  
Queen, Genevieve Layton  
Queen's Attendant, Avalon Havan

## Sponsor information:

Name: \_\_\_\_\_  
(as it is to appear)

Contact name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_  
(level name & dollar amount - i.e. "Community, \$300")

Sponsorship Option: \_\_\_\_\_  
(type of sponsorship - i.e. "golf cart signage")

*Donations will be accepted anytime. However, to ensure that your support is included within all of our pre-fair advertising (where applicable) it must be received no later than Friday, 4/1/22*

*Make checks payable and mail to:*  
**Pickaway County Agricultural Society**  
**ATTN: Sponsorship**  
**415 Lancaster Pike**  
**Circleville, OH 43113**

**Call to pay by credit card**  
**740.474.2085**  
*Service fee applies*

[PickawayCountyFair.org/fair/sponsors](http://PickawayCountyFair.org/fair/sponsors)

Office use only	
Date payment received: _____	_____
Amount received: _____	_____
Payment type:	
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Check # _____
Invoice sent: _____	

# June 18-25, 2022



## 2022 Sponsorship Opportunities



- Visibly show support for The Pickaway County Fair and exhibitors
- Various levels of sponsorship opportunities
- Promote your business
- Perks & benefits for sponsors
- Tax deductible donation

## Community Support Level

(specify one):

### \$300

- **Golf Cart Signage** (7"x32", fair supplied, for week)
- **Antique Tractor Pull** (sponsor supplied, 3'x5' max, for event)



## Silver Level (specify one):

### \$1,000

- **Logo on Jr. Fair Wristbands** (fair supplied, approximately 1,000 distributed)
- **Heritage Hall/Show Arena Banner** (sponsor supplied, 4'x6' max, for week)
- **Thursday Truck & Tractor Pull Flag** (logo on 3'x5' flag on sled)
- **Youth Night & Ag Olympics Event**
- **Special Needs Day Activities**



## Promo Level (specify one):

### \$500

- **Lancaster Pike Exterior Fence** (sponsor supplied, 3'x5' max, for week)
- **Community Plaza Fence** (sponsor supplied, 3'x5' max, for week)
- **Website Banner Advertisement** your company's logo appears on the home page of the fair's website in a digital banner graphic.



## Gold Level (specify one):

### \$1,250

- **Heritage Hall/Show Arena Banner** (fair supplied, 4'x6', for week)
- **Grandstand Barricade Banner** (fair supplied, 3'x6', for week)



## Bronze Level (specify one):

### \$750

- **Lancaster Pike Exterior Fence** (fair supplied, 3'x5', for week)
- **Community Plaza Fence** (fair supplied, 3'x5', for week)



Would you like to sponsor a specific attraction, event, building, area or show? We can work with you!

We can bundle packages and customize a sponsorship package based on what promotional visibility your organization desires!

Permanent commemorative naming opportunities available for everything from animal pens and stalls to buildings ...and everything in between



Donate online:

[PickawayCountyFair.org/revitalization](http://PickawayCountyFair.org/revitalization)



## Platinum Sponsor (specify one):

### \$2,000

- **Admission Promo/Coupon Distribution** (coupon for company promo appears on digital tickets purchased by fair visitors)
- **Thursday Truck & Tractor Pull Event** (3'x6' banner for week, promo named sponsor for event)
- **Logo on Livestock Pen Tags** (fair supplied, approximately 1,000 pens, stalls & cages)
- **Logo on Jr. Fair Exhibitor Numbers** (fair supplied, approximately 1,000 exhibitors)



## Other Support Opportunities:

Jr. Fair Livestock Sale  
Sat, 6/25 all levels of  
buyers welcome!



Suggested information to display on sponsor provided banners:

- logo/name
- website
- phone number/email