

Why consider sponsoring?

Pickaway County Agricultural Society takes pride in the opportunities we provide to our community and youth. As a sponsor for the Pickaway County Fair you can publicly show your support for our junior fair while advertising your services. With multiple educational, exhibition, agricultural, and entertainment events planned throughout fair week there are thousands of spectators and participants that come through our gates. Community support and youth enrichment is important to us. We appreciate your thoughtful consideration as you decide what level you would like to support Pickaway County's continued rich agricultural heritage and tradition, community, and youth.



2020 Pickaway County Fair Royalty (L to R)
King's Attendant, Cody Hunt
King, Jacob Hawkes
Queen, Gracieanne Gray
Queen's Attendant, Kayla Bowers

Sponsor information:

Name: _____

(as it is to appear)

Contact name: _____

Street Address: _____

City: _____ Zip: _____

Phone: (_____) _____

Email: _____

Website: _____

Sponsorship Level: _____

Sponsorship Option: _____

Donations can be monetary or in-kind!

*Harness Horse Racing Sponsorship
Opportunities also available.*

*Donations will be accepted anytime.
However, to ensure that your support is
included within all of our pre-fair
advertising it must be received no later
than April 2, 2021*

*Make checks payable to:
Pickaway County Agricultural Society*

**ATTN: Sponsorship
415 Lancaster Pike
Circleville, OH 43113
740.474.2085**

PickawayCountyFair.org

June 19-26, 2021



2021 Sponsorship & Partnership Opportunities

- Visibly show support for The Pickaway County Fair and exhibitors
- Various levels of sponsorship opportunities
- Promote your business
- Perks & benefits for sponsors
- Tax deductible donation

Community Support Level (specify one):

\$300

- **Golf Cart Signage** (7"x32", fair supplied, for entire week)
- **Lancaster Pike Exterior Fence** (sponsor supplied, 3'x5' max, for entire week)



Silver Level:

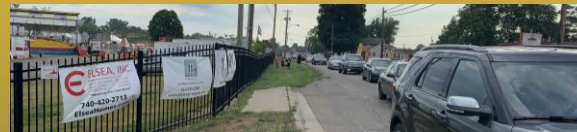
\$750

- **Heritage Hall/Show Arena Banner** (fair supplied 4'x6', for week)

Gold Level:

\$1,000

- **Grandstand Barricade Banner** (fair supplied, for week)



Permanent commemorative naming opportunities available for everything from animal pens and stalls to buildings...and everything in between

Donate online:

PickawayCountyFair.org/revitalization



Platinum Sponsor:

\$2,500

- **Gate/Day Sponsor (M-F)**
 - 5'x8' banner at main entrance gate (fair supplied)
 - Day of week named (i.e. "<organization name> day!")
 - Promo table & tent
 - Advertising, pa announcements, social media, website, fair book
 - Re-entry gate stamp with logo
 - Logo on director shirts
 - Website Banner Advertisement



Bronze Level (specify one):

\$500

- **Heritage Hall/Show Arena Banner** (sponsor supplied, 4'x6', for entire week)
- **Lancaster Pike Exterior Fence** (fair supplied, 3'x5', for week)
- **Lunch Bunch** (3'x5' fair supplied banner at main entrance and other promotional, for week)
- **Website Banner Advertisement** your company's logo and other marketing information appears on the home page of the fair's website in a digital banner graphic.

Suggested information to display on sponsor provided banners:

- logo/name
- website
- phone number/email

Other Support Opportunities:

- **Jr. Fair Livestock Sale Saturday, June 26, 2021: all levels of buyers welcome!**
- **Jr. Fair ribbon & award sponsorship opportunities available!**
- **Contact 4H OSU Extension Office: 740.474.7534**