

Why consider sponsoring?

Pickaway County Agricultural Society takes pride in the opportunities we provide to our community and youth. As a sponsor for the Pickaway County Fair you can publicly show your support for our junior fair while advertising your services. With multiple educational, exhibition, agricultural, and entertainment events planned throughout fair week there are thousands of spectators and participants that come through our gates. Community support and youth enrichment is important to us. We appreciate your thoughtful consideration as you decide what level you would like to support Pickaway County's continued rich agricultural heritage and tradition, community, and youth.



2019 Pickaway County Fair Royalty (L to R)
Queen's Attendant, Alexis Henry
King, Riley Minor
Queen, Ambrosia Havan
King's Attendant, Cody Hunt

Sponsor information:

Name: _____

(as it is to appear)

Contact name: _____

Street Address: _____

City: _____ Zip: _____

Phone: (_____) _____

Email: _____

Website: _____

Sponsorship Level: _____

Sponsorship Option: _____

Donations can be monetary or in-kind!

*Harness Horse Racing Sponsorship
Opportunities also available.*

*Donations will be accepted anytime.
However, to ensure that your support is
included within all of our pre-fair
advertising it must be received no later
than March 31, 2020*

Make checks payable to:
Pickaway County Agricultural Society

ATTN: Sponsorship
415 Lancaster Pike
Circleville, OH 43113
740.474.2085

PickawayCountyFair.org

June 20-27, 2020



2020 Sponsorship & Partnership Opportunities

- Visibly show support for The Pickaway County Fair and exhibitors
- Various levels of sponsorship opportunities
- Promote your business
- Perks & benefits for sponsors
- Tax deductible donation

Community Support Level

(choose one):

\$300

- Golf Cart Signage (7"x32", fair supplied, for entire week)
- Lancaster Pike Exterior Fence (sponsor supplied, 3'x5' max, for entire week)

Bronze Level (choose one):

\$500

- Heritage Hall/Show Arena Banner (sponsor supplied, 4'x6', for entire week)
- Small Event (Amphitheater) Sponsor (4'x6' sponsor or fair supplied, for event/day)
- Lancaster Pike Exterior Fence (fair supplied, 3'x5', for week)
- Lunch Bunch (3'x5' fair supplied banner at main entrance and social media, for week)
- Rodeo Chute sponsor (sponsor or fair supplied, 3'x5' max, for event)

Silver Level (choose one):

\$750

- Heritage Hall/Show Arena Banner (fair supplied 4'x6', for week)
- Barricade Banner (fair supplied, for week)

Gold Level:

\$1,000

- Major Event (Grandstand) Co-Sponsor (4'x6' banner, fair supplied, for event/day)



Suggested information to display on sponsor provided banners:

- logo/name
- website
- phone number/email



Permanent commemorative naming opportunities available for everything from animal pens and stalls to buildings...and everything in between

Donate online:

PickawayCountyFair.org/revitalization



EACH SPONSOR ELIGIBLE TO RECEIVE:

1 DAILY PASS FOR EVERY
\$250 in sponsorship

4 DAILY OR 1 WEEKLY PASS FOR EVERY
\$1,000 in sponsorship

*sponsor required to contact fair office prior to Saturday, June 20, 2020 with request if they choose to use this offer

Platinum Sponsor (choose one):

\$2,500

- Gate/Day Sponsor (M-F)
 - 5'x8' banner at main entrance gate (fair supplied)
 - Day of week named (i.e. "<organization name> day!")
 - Promo table & tent
 - Advertising, pa announcements, social media, website, fair book
 - Re-entry gate stamp with logo
 - Logo on director shirts
- Major Event (Grandstand) Co-Sponsor
 - 4'x6' banner at grandstand (fair supplied)
 - advertising, pa announcements, social media, website, fair book



Other Support Opportunities:

- Jr. Fair Livestock Sale Saturday, June 27, 2020: all levels of buyers welcome!

Jr. Fair ribbon & award sponsorship opportunities available!

Contact 4H OSU Extension Office:
740.474.7534