



Pickaway County Agricultural Society

Monthly Meeting Minutes

March 9, 2020

102 DAYS UNTIL FAIR!

*FFA/Future Farmers of America...GAP/Gun-A-Palooza...HH/Heritage Hall...HHB/Heritage Hall Ball...JFB/Junior Fair Board...
L&S Committee/Livestock & Sale Committee...ODA/Ohio Department of Agriculture...PAEC/Pickaway Agriculture & Event Center...
PCAS/Pickaway County Agricultural Society...PCVB/Pickaway County Visitors Bureau...SFB/Senior Fair Board...RFP/request for
proposal*

- I. Call to order at 7:00pm by President, Von Cremeans
- II. Pledge of Allegiance led by Chad Black
- III. Roll Call – Directors not present: Brad Lutz, Brad Shannon, Tracey Rittinger
- IV. Special Guests
 - a) Stacey Sark/Pickaway Competitiveness Network Ag Fund
 - PCN is a committee under PCCF. Made up of 9 committee members. Raises funds for Ag programs in the county. PCN has donated \$21,000 from the last three years' Farm To Plate events. Portion goes back to local FFA chapters. Contributes to Farm Bureau's Buyer's Club and they would like to give more this year. Gives out grants. Wants to co-sponsor jr. fair t-shirts that Farm Bureau distributes again. PCN has given \$10,000 to PAEC revitalization fund.
 - PCN wants to sponsor something fun to give back. Chris Cakes is an interactive, entertaining pancake chef. PCN wants to host him for breakfast the morning of livestock sale from 8am-10am. Makes 220 pancakes in an hour. PCN would pay for it. Open to anyone that comes to HH that morning. Awareness of their organization. Would have PCN flyers to distribute. Would have tip jars that money would go to Chris Cakes.
 - b) Shirley Lear/Shooting Sport Committee
 - Shooting sport committee offered to donate \$1,000 for 70 tons of limestone/gravel for parking lot. Has a source to use if needed. Von Cremeans accepted the offer and requested that Shirley touch base with him closer to fair to decide where it is needed. Since the grass is more mature this year conditions will be better.

- c) Evie Layton/Ambassador Teays Valley Drug Free Club of America.
 - DFCA members get drug tested. If they pass they get a reward card with perks and discounts at local businesses. 230+ members at TVHS.
 - DFCA would like to partner with the fair to educate and promote being drug free.
 - Requested to set up table and tent. Will include Westfall and Circleville clubs too.

- d) Caroline Winter/Ohio Jr. Shorthorn Association
 - Katie Cull is advisor. OJSA wants to hold state preview show at Show Pavilion at PAEC last weekend in May or first weekend in June. Would also need Cattle Barn.
 - Von Cremeans instructed her to call Nathan Wilson at the PCVC for pricing, to check if dates are available and schedule.

V. Secretary Report

- February 10, 2020 Meeting Minutes. Jay Jude moved to approve 2/10/20 meeting minutes. Caleb Eversole seconded. Motion carried.

VI. Treasurer Report

PCAS Monthly

- Checking/Kingston National Bank \$110,824
- Petty Cash \$100
- Total funds (including credit from AEP)/Kingston National Bank \$128,590
- Income \$71,668
 - Camping \$33,130
 - Capital Grant Ohio Horseman's Assoc. \$10,000
 - Membership \$4,620
 - Building Rentals \$5,377
- Expenses \$19,819
 - Utilities \$3,034
 - Manure Removal \$3,500
 - PCVB Service Contract \$1,600
 - County Commissioners Service Contract \$3,000
- Chris Pence moved to approve. Randy Smith seconded. Motion carried.

GAP Monthly

- GAP Checking/The Savings Bank \$4,498
- Money Markey/The Savings Bank \$40,058
- CD/The Savings Bank \$20,088
- Total Funds in bank/The Savings Bank \$64,645
- Income \$36.45 (interest earned)
- Expenses \$0
- Jay Jude moved to approve GAP Treasurer's Report. Frank Reisinger seconded. Motion carried.

VII. Committee Report

a) Junior Fair Board

- JFB Members in attendance: Aubrey Colburn, Evie Layton, Morgan McFarland, Hannah Thomas, Nathan Videkovich
 - Last meeting Sun 3/8. Did team building activities between committees to demonstrate cumulative knowledge between all the members of each committee, and had committee break outs.
 - Annual budget of \$1,181 was approved.
 - Identified volunteers for 4/18 tag-in
 - Discussed Footloose At The Fairgrounds event – paper flyers were distributed to all directors in attendance and each director was asked to put them at local area businesses. Date of event is 4/17 from 6pm-9pm. DJ starts at 6:30pm. Admission is \$2. Price of DJ will be covered by JFB. Activities will be coordinated by JFB (i.e. decks of playing cards on tables, stick horse races, etc.) Supplies will be purchased by JFB. Kiss the Critter will be done by Squeaks & Squeals 4-H Club and that money will go to revitalization fund. Donkey will be the critter of choice. Concession stand will be run by JFB and proceeds will pay DJ. Left over will benefit JFB. Money left over from sponsorship after supplies purchased will go to revitalization. 50/50 money will go to revitalization. Would like 300+ people in attendance. Please share event on FB.
 - Tag-in 4/18
 - Education Committee – will put info sheets in each of the barns about the species
- Joy Sharp –
 - JFB approved annual budget of \$1,181 at 3/8 meeting. Last year's Footloose At The Fairgrounds profit was close to that amount.
 - This year there is a JFB Education Committee. They will be posting info on 8 ½ x 11 laminated sheets in each barn about each species. Fun facts, breeds, what they're used for, etc.
 - Farm Bureau sponsoring t-shirts for jr. fair exhibitors and club advisors. Parents can buy for \$10.

- Quality Assurance – 1st session Wed. 3/18 at Westfall. Need more volunteers. Need at least 2 more volunteers each to have hogs and rabbits covered. Mark List and Von Cremeans will help with hogs. Teays Valley's QA on March 31 will need a lot more volunteers. Help needed in all areas.
 - Projects – 1st round of numbers. Subject to change with drops, etc. Printed copies were distributed to directors in attendance. Harness goats not included. Haven't had that class for several years. A lot of alpacas. Need to think about logistics and plan accordingly.
- b) Livestock & Sale Committee/Jeff Wippel
- Last meeting was in January. Upcoming meeting next week Mon 3/16.
 - Tag-in is Sat 4/18. Need to finalize traffic pattern before the next meeting. Need as many people as possible. Direct traffic, tagging, etc. Got more taggers this year to keep things moving quickly.
- c) Fair Book/Von Cremeans
- Brad Lutz resigned from SFB. Got a new job in Marysville and is moving. City Council meeting that he is required to attend is on Mondays. Is committed to finishing fair book updates and see project through to completion.
 - Joy Sharp and Von Cremeans have submitted their changes to Brad. All superintendents and committee chairs need to do the same asap.
- d) Sponsorship/Randy Smith
- Reminder, \$2,500 sponsorship opportunity for the LSC trailer not on brochure
 - \$12,000+ in sponsorship payments have been received so far. Long way to go to \$30,000 we got last year. Good start.
 - Every SFB member is expected to get at least one \$500 sponsorship. All SFB members have received a list of businesses they are supposed to follow up with.
- e) Advertising/Sean Mayhugh
- 3 billboards lined up. 2 on SR 23 north and south bound. 1 on 33 by airport near Lancaster.
 - Digital billboard in Chillicothe.
 - Ads on WKKJ.
 - Ohio Harness Horseman will help pay for some ad boards. Working on details.
 - Paper placemats will go around town at local restaurants.
- f) Ticketing & Gates/Chris Pence
- Committee met earlier tonight before SFB meeting.
 - 4 volunteer groups total needed M, Tu, W (morning shift, afternoon shift) and Th, Fr, Sa (morning shift, afternoon shift). Want to spread it to more schools in the county.
 - Pumpkin Show committee going to help with parking Friday night.

- Need to paint lines in grass week before fair.
- Going to use a pop-up tent at Gate C since building was damaged from storm.
- Going to use Square devices to better manage and track admissions.
- 90 x 370 is size of dirt track infield.

g) Concessions & Vendors/Scott Pritchard

- Food vendor contracts go out this week for concessions.
- Commercial vendor contracts will go out week of 3/16.
- Triple Treat contract has been signed.

h) Camping – went well overall. All spots sold.

VIII. Old Business

- a) Octagon House Painting/Steve Barthelmas – historical society meeting Thursday night. Steve is going and will have more info at next SFB meeting.

IX. New business

a) Work station in HH/Randy Smith

- Randy and Scott Pritchard requested a work station with computer in HH. Von said that it is not heated. He will have Robert Adkins create user ids to sign on to Sean's computer and they can share work space with him.

b) Friend of the Fair Plaque/Randy Smith

- Has gotten plaques from Red Barn in the past
- \$19 individual plaques, purchase 2 this year.
- Large plaque with 40 name plates is \$100. Will add names each year for no additional charge.
- Steve Barthelmas moved to approve expenditures of up to \$150 for all 3 plaques requested. Frank Reisinger seconded. Motion carried.

c) 990 Form/Sean Mayhugh

- Has to be submitted to IRS by March 31. Same numbers included that were presented and voted on in December. Due March 31.
- Darin Myers moved to approve 990 form. Randy Smith seconded. Motion carried.

d) Donation Requests & Opportunities/Christy Pence

- Request to donate 2 fair passes for the Annual Pickaway County Chamber of Commerce dinner silent auction. All SFB members invited to attend 4/16 event.
- Caleb Eversole moved to approve request to donate 2 fair passes for chamber event. Frank Reisinger seconded. Motion carried.

- e) PCN Sponsorship of Chris Cakes
 - PCN committee will set up some tables and chairs on south end of HH for the event.
 - Darin Myers moved to approve PCN hosting Chris Cakes on Sat 6/27 from 8am-10am before livestock sale. Craig Weiler seconded. Motion carried.

- f) Drug Free Club of America
 - SFB will provide a space for the entire week and offer a \$1 off admission discount when members present their cards at the gates on Tu & Wed.
 - DFCA would have to provide own 10 x 10 pop up canopy (must be fire retardant).
 - Chris Pence moved to give Drug Free Club of America members discount Tu & Wed (kids' days). Darin Myers seconded. Motion carried.

- g) Harness Goats
 - Scott Pritchard moved to not have a harness goat class. Craig Weiler seconded. Chris Pence opposed. Motion carried.

- h) Llama Judge Payment
 - Jennifer Pontious confirmed that llama judge payment will increase from \$200 to \$300.

- i) Senior Day
 - Jennifer Pontious shared that she is going to share the large tent on Tuesday. Betty Wolford still going to do lunch. Bringing bingo back.

- j) Assistant for Treasurer during fair week
 - Chris Pence shared that ticketing company will not be used this year.
 - Chris Pence moved to hire assistant for Treasurer during fair week @ \$15/hr, 6 hrs/day (duties to include counting money, balancing, etc.) Frank Reisinger seconded. Motion carried.

- k) Fair Book Cover Contest
 - All directors present voted on 5 submissions
 - Winning submission was by Jennalyn Pence

- l) PCVC/PAEC rental update
 - All directors present received a printed copy of the most updated list of dates PAEC is rented for 2020.
 - Von Cremeans and Jay Wippel met with Nathan Wilson at PCVC. Working on improving contract process and improve marketing - create marketing brochures, promote at trade shows, reply quicker to inquiries.

- PCVC to improve marketing process so people know who to call to rent facilities. For instance, Teays Valley Educational Foundation inquired a year ago about renting HH for their event in 2021. There was never any follow up by Nathan or PCVC staff. Possible transitional error from previous staff. But working to clean it up and have a better, more efficient process so that nothing falls through the cracks. A member of the TVEF board approached Chris Pence and Von Cremeans at the foundation's auction event on 3/7 and inquired on the status of renting HH next year. They had no idea who to call or how the process works because there is not a highly visible campaign or information to promote the opportunity and process.
- Pumpkin Show officers inquired to Von, Christy and Scott in a meeting about renting HH for their annual volunteer dinner, but had no idea how the process worked, and that PCVC was who they needed to contact.
- Recent issue that occurred was that Joy Sharp requested HH in October for June 11 & 12 dates to be reserved for Skillathon and they were not. Another event was scheduled after her request. Now the space is not available for Skillathon.
- Von will receive weekly reports from Nathan going forward.
- Von now gets electronic copies of all contracts to review for accuracy.
- There is also a learning process for Nathan and his staff to learn about the needs and logistics of livestock shows to help with promoting and planning.
- Working on voice over IP phones for a phone tree so that when people call the fair office they can choose an option for "rental information" and be forwarded to PCVC. Currently interested parties have to call PCVC directly.
- The PAEC email rentals@PickawayCountyFair.org email is being forwarded to PCVC's email info@Pickaway.com and when they respond it comes from the PCVC email, not the rental email. It's causing confusion and frustration by clients and potential clients. Von has requested that ALL correspondence to AND from rentals@PickawayCountyFair.org.

X. Correspondence

- Tracey & Daryl Rittinger sent a thank you card for the flowers that were sent from PCAS for Tracey's step-dad's funeral.

XI. Adjournment - Chris Pence moved to adjourn.

Submitted by Christy Pence, Secretary

NEXT MEETING: Monday, April 13 @ 7pm

UPCOMING DATES...

- *Livestock & Sale Committee Meeting – Monday, March 16 @ 7:00pm*
- *Quality Assurance Training/Westfall HS – Wed, March 18 @ 7-8:30*
- *Cattle Clinic/HH – Sat March 28 9am-noon*
- *Quality Assurance Training/Teays Valley HS – Tu, March 31 @ 7-8:30*
- *Jr. Fair Board Meeting – Sunday, April 5 @ 5:30pm*
- *OFMA Spring Meeting @ Fayette County Fairgrounds – April 5*
- *Quality Assurance Training/Logan Elm HS – Wed, April 15 @ 7-8:30*
- *Footloose At The Fairgrounds – Fri, April 17 @ 6pm-9pm*
- *Tag in (hogs, goats, sheep) – Sat, April 18 @ 9am-noon*
- *Quality Assurance Training/Pickaway Ag & Event Center – Sun, April 26 @ 6-7:30*
- *Online livestock registration due May 15*
- * Skillathon Judging – Th, June 11 & Fri, June 12*
- * 2020 Pickaway County Fair– Sat June 20 through Sat June 27*
- *Gun-A-Palooza – Sat, August 22*
- *Pickaway County hosts OFMA District 6 Fall Meeting – Th November 5*